

CLAIMS

What is claimed is:

- 1 1. A method for providing a network-based supply chain interface capable of
2 maintaining the anonymity of supply chain participants in the supply chain,
3 comprising:
 - 4 a) receiving data from a plurality of supply chain participants of a supply chain
5 utilizing a network;
 - 6 b) assigning each of the supply chain participants with an identifier; and
 - 7 c) listing the data for each of the supply chain participants utilizing the identifier to
8 preserve the anonymity of the supply chain participants.
- 1 2. The method of claim 1, wherein the network includes the Internet.
- 1 3. The method of claim 1, wherein the identifier includes a numeric string.
- 1 4. The method of claim 1, wherein the identifier indicates a region where the
2 associated store is located.
- 1 5. The method of claim 1, wherein the data is listed utilizing a network-based
2 interface.
- 1 6. The method of claim 1, wherein the supply chain participants include restaurants.
- 1 7. A system for providing a network-based supply chain interface capable of
2 maintaining the anonymity of supply chain participants in the supply chain,
3 comprising:
 - 4 a) logic for receiving data from a plurality of supply chain participants of a supply
5 chain utilizing a network;

- 6 b) logic for assigning each of the supply chain participants with an identifier; and
- 7 c) logic for listing the data for each of the supply chain participants utilizing the
- 8 identifier to preserve the anonymity of the supply chain participants.

1 8. The system of claim 7, wherein the network includes the Internet.

1 9. The system of claim 7, wherein the identifier includes a numeric string.

1 10. The system of claim 7, wherein the identifier indicates a region where the

2 associated store is located.

1 11. The system of claim 7, wherein the data is listed utilizing a network-based

2 interface.

1 12. The system of claim 7, wherein the supply chain participants include restaurants.

1 13. A computer program product for providing a network-based supply chain

2 interface capable of maintaining the anonymity of supply chain participants in the

3 supply chain, comprising:

- 4 a) computer code for receiving data from a plurality of supply chain participants of a
- 5 supply chain utilizing a network;
- 6 b) computer code for assigning each of the supply chain participants with an
- 7 identifier; and
- 8 c) computer code for listing the data for each of the supply chain participants
- 9 utilizing the identifier to preserve the anonymity of the supply chain participants.

1 14. The computer program product of claim 13, wherein the network includes the

2 Internet.

1 15. The computer program product of claim 13, wherein the identifier includes a

2 numeric string.

- 1 16. The computer program product of claim 13, wherein the identifier indicates a
2 region where the associated store is located.
- 1 17. The computer program product of claim 13, wherein the data is listed utilizing a
2 network-based interface.
- 1 18. The computer program product of claim 13, wherein the supply chain participants
2 include restaurants.